



Welcome to SWIFT news

Swift was launched in April 2009 to bring together organisations across Swindon to discuss travel, transport and its impact on business and employees. We held workshops in April and September around bus travel and efficient car use; the presentations are available to download from the website at www.swindon.gov.uk/swift. See overleaf for details of the next workshop in April.

We also launched the SWIFT travel plan guide to help organisations put together a travel plan, whether this is voluntary or as the result of a planning application. Copies can be obtained by e-mailing cflaming@swindon.gov.uk.

Buses information

– Real time information for employees

There's a variety of ways of getting bus information to your staff. Wherever possible, please promote on your intranet and staff communications.

Web links

www.swindonbus.info – incorporates link to the NextBus Swindon Real Time Information enquiry page
www.traveline.info – UK public transport journey planner;

On mobile phones – via browser at

<http://mytraveline.mobi> or
www.traveline.info/nextbuses.htm – NextBuses mobile information service provided by Traveline, delivering predicted and timetabled bus departure

On mobile phones via SMS text message

– text the bus stop code to 84268

On atrium displays

SBC are looking for more locations to place real time bus displays in company atriums. There could be funding available, and the ongoing running costs are minimal. Anyone interested can contact Clive Tombs from Halcrow : tombsc@halcrow.com.

Plus bus

www.plusbus.info – This is a rail-bus integrated ticketing scheme, operating in towns and cities nationwide including Swindon

Look out for the Nextbuses leaflet.



NextBuses
Bus times from traveline
direct to your mobile

for mobile
internet users



Did you know...?



The average UK budget for a travel plan is £47 per employee per year.
The average workplace car parking space costs £800 per year (land value and running costs).

SWIFT is run by Swindon Borough Council and is a free forum for any business or organisation in Swindon.
Contact SWIFT at cflaming@swindon.gov.uk
www.swindon.gov.uk/swift 01793 466392



bike 4 life

The Department for Transport launched its "Cycle to Work Guarantee" scheme in December. This is a way for organisations to publicly commit to developing a healthier, fitter workforce.

The guarantee is a pledge, demonstrating that an employer will deliver:

- Secure, safe and accessible bike parking facilities for staff who want them
- Good quality changing and locker facilities for staff who want them
- Tax savings on the cost of cycling equipment by offering the "cycle to work" scheme
- Bike repair for cyclists on or near the worksite
- Training, reward and incentive programmes to achieve targets for more cycling.

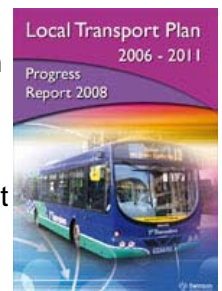
For more details visit
<http://www.cycletoworkguarantee.org.uk/>

Local Transport Plan 3

Swindon Borough Council is preparing a new Local Transport Plan (LTP) to set out its plans and strategies for maintaining and improving all aspects of our local transport system for the period 2011 to 2026. This work is being taken forward alongside the Local Development Framework process. By doing so the Council intends to **better integrate land use and transport planning activities** alongside broader community aspirations.

Transport is an issue for everybody. It is a key factor in helping to support **economic growth and regeneration**, increasing **accessibility** to jobs and everyday services, improving the **environment**, addressing **climate change** concerns and helping **tackle poverty**. The opportunities available to people in how, when and where they travel have a major impact on transport patterns as well as on wider quality of life.

Keep an eye on the Swindon Borough Council website for more details this Spring. You can also read the progress report of our current Local Transport Plan.
www.swindon.gov.uk



Next SWIFT workshop – healthy, active travel!

We know that encouraging staff to walk and cycle to work frees up parking spaces and creates a healthier workforce, so our next half day workshop will look in more detail at some of the issues around this. The provisional agenda includes:

- Workplace walking challenges, walk to work week 2010
- Adult cycle training
- Reducing sickness absence through travel plans
- Tools for HR to use: Cycle to work scheme and cycle mileage allowance

The workshop is on **Thursday 15th April**, 8.30am – 11.30am, venue tbc. It is free to attend. E-mail cfleming@swindon.gov.uk for more details.

This newsletter: January 2010. Next newsletter July 2010

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